GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA

UNSTARRED QUESTION NO:3146
ANSWERED ON:15.03.2000
DEVELOPMENT OF VANILA CULTIVATION
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Will the Minister of AGRICULTURE be pleased to state:

(a) whether the Government propose to encourage the development of vanilla cultivation;

(b) if so, the assistance/incentive provided for production, processing and marketing of vanilla;

(c) the total production of vanilla produced in the country during each of the last three years, State-wise; and

(d) the steps taken/proposed to be taken to increase its production and export?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE

(SHRI SBPBK SATYANARAYANA RAO)

(a): Yes, Sir

(b): The assistance/incentives provided for production, processing etc. of vanilla is given below:

Programme	Incentive/assistance provided
1. Area expansion	Rs.10,000/- per hectare (2 annual installments of Rs.6,500/- and Rs.3,500/-) towards 25% of the cost of planting and maintenance.
2. Production of planting material in farmers` field	Rs.1,250/- per nursery for production target of 1,000 rooted cuttings towards 25% of the cost.
3. Assistance to growers, grower cooperatives/ associations for setting up vanilla processing units	Rs.5,000/- per unit (curing box with accessories) towards 50% of the cost.
4. Award for vanilla growers	One first price of Rs.10,000/- and two second prices of Rs.5,000/- each in addition to citations and certificates

(c.) : The State-wise production of vanilla for the years 1997-98 to 1999-2000 is given below:-

(Quantity in Kilograms)

State	1997-98	1998-99	1999-2000(Estimated)
Kerala	250	450	750
Karnataka	300	550	850
Tamil Nadu	50	70	100
Total	600	1070	1700

(d.): For increasing production and export of vanilla, the Spices Board is implementing the following Schemes:

(i) Area expansion.

(ii) Production of planting material in the farmers field by opening certified nurseries.

(iii) Setting up of vanilla processing unit.

(iv) Award to best vanilla growers.

(v) Award of Spice House Certificate.

(vi) Award of Indian Spice Logo.

(vii) Promotion of Indian brand abroad.

(viii) Technology transfer and infrastructure upgradation.

(ix) Trade promotions.

(x) Product and end use development.

(xi) Assistance to exporters to set up/upgrade in-house laboratory, installation of facilities for monitoring pesticide residues etc. in the manufacturing units of spices exporters.